

NAME BADGES

Name badges must be worn to all functions.

REGISTRATION PACKAGES

Full Delegate registration package: Includes business sessions, lunches, evening functions, hospitality suite.

Day Delegate registration package: Includes business sessions and lunch. (Options to attend the dinners on Thursday and Friday are not available).

Accompanying Persons registration package: Includes evening functions and hospitality suite.

Please note that Day Delegates and Accompanying Persons (not registered for Accompanying Persons package) may register to attend the Annual Dinner.

REGISTRATION CANCELLATIONS

Cancellations for registrations must be notified in writing. Registration fees for cancellations received after 15 March will be non-refundable.

REGISTRATION DESK/SECRETARIAT

The IPTA Registration desk will be located in the Secretariat: Clarendon Ballroom.

SPECIAL DIETARY REQUIREMENTS

Requests for special dietary requirements will be passed on to caterers. Please identify yourself to the catering staff and they will ensure you receive the appropriate meal.

TOURS/ACTIVITIES

Please meet in the hotel Lobby ten minutes prior to departure time.

INCLUDED SOCIAL PROGRAM

The following events are included in the registration fee for delegates with full registration package.

The Accompanying Persons package also includes the following events except for the lunches.

Thursday, 15 April

Welcome Reception & Dinner:
Alto Room 7.00pm-10.30pm

Located on the 25th floor, Alto is the most distinctive and elegant space of the hotel, with expansive views of the Yarra River and Melbourne's city skyline through the 180-degree floor-to-ceiling windows. This exquisite room is further enhanced by a private outdoor balcony.

Friday, 16 April

Opening Lunch and Address:
Swanston Rooms 12.45pm-2.00pm

The official opening of the conference will occur during the Friday lunch for delegates only.

Informal Dinner:
The Deck Restaurant, Southbank 7.00pm-10.30pm

Renowned for its fine food, exceptional service and stunning views, taking in the Yarra River and Melbourne city skyline, the Deck provides the perfect backdrop for an evening of relaxed dining, catching up with colleagues and friends.

Saturday, 17 April

Lunch: Swanston Rooms 12.30pm-1.45pm

Buffet lunch for delegates only.

Annual Dinner: Melbourne Museum 7.30pm-11.45pm
(Buses depart 7.00pm)

Enjoy pre dinner drinks in the company of some of the oldest creatures to have ever walked the earth at the Dinosaur Walk Exhibition before making your way to a sumptuous three course dinner in the museum's Main Foyer and Walk which features the lush green back drop of the Living Forest Gallery.

Guest Speaker: The Governor of Victoria,
Prof. David de Kretser, A.C.

Dress: Formal

Hospitality Suite: Flinders Room - Open every night during the conference

OPTIONAL SOCIAL PROGRAM

Friday, 16 April

Annual Fun Run: The Tan Track 7.00am-8.30am

The Annual Fun Run consists of completing a 5km run around the "Tan Track" in the lush parklands of the Royal Botanical Gardens just south of the Yarra River. The surface is mainly smooth gravel and shaded for its entire length by magnificent trees.

Drinking water will be provided. Participants and spectators welcome. Please meet in the hotel Lobby.

Sunday, 18 April

Annual Golf Tournament: Sandhurst Golf Club 11.00am-5.30pm
(Bus departs 11.00am, tee off time 12.00noon)

Sandhurst Club boasts two Championship Golf Courses. Both of the championship courses are a joy to look at and a real challenge to play. If you love your golf, this is the place to be!

Dress Code

Men: Dress shorts or slacks, collared shirt, soft spiked golf shoes

Women: Dress shorts, pants or skirt, t-shirt or shirt, soft spiked golf shoes



IPTA

2010 ANNUAL CONFERENCE
MELBOURNE, APRIL 15-17

IPTA 2010 ANNUAL CONFERENCE

15-17 April
The Langham Hotel
Melbourne

The Institute of Patent and Trade Mark Attorneys of Australia
Level 2, 302 Burwood Road, Hawthorn Vic 3122
PO Box 419, Hawthorn Vic 3122, Australia
Ph: (61) 3 9819 2004 Fax: (61) 3 9819 6002 Email: mail@ipta.org.au



CONFERENCE PROGRAM

“Where Rights meet Responsibility”

Thursday, 15 April

5.00pm-6.30pm	Registration Secretariat: Clarendon Ballroom
7.00pm-10.30pm	Welcome Reception and Dinner Alto Room Guest Speaker: Hon Richard Marles MP, Parliamentary Secretary for Innovation and Industry Hospitality Suite Flinders Room

Friday, 16 April

7.00am	Annual Fun Run The Tan Track
8.30am-9.00am	Registration Secretariat: Clarendon Ballroom
9.00am-10.15am	Business sessions commence Clarendon Ballroom So You Have A Monopoly? Chair: Stuart Smith (i) The Constraints Imposed on Patent Owners by the Monopolisation Provisions of The Trade Practices Act Speaker: Dr Philip Williams, Frontier Economics Pty Ltd (ii) Curing the Plague of Inequitable Conduct Charges in the U.S. Speaker: Mr Alan Kasper, President of AIPLA
10.15am-10.45am	IP Australia in International Policy Chair: Mr Paul Davis Speaker: Mr Ian Goss, IP Australia
10.45am-11.00am	Morning Tea
11.00am-11.45am	Islands of Rights in a Sea of Competition Chair: Dr Trevor Davies Speaker: Prof. Andrew Christie, Law School University of Melbourne

11.45am-12.45pm	Research in the Market Place Chair: Mr Michael Caine (i) Patents and Patterns - The Oracle of Emerging Research Trends and Development Markets Speaker: Dr Anna Johnston, CSIRO (ii) Current Issues in IP Management and Commercialisation at Public R&D Institutions Speaker: Dr Jason Coonan, University of Melbourne
12.45pm-2.00pm	Opening lunch and address Swanston Rooms Speaker: Mr Philip Noonan, IP Australia
2.00pm-2.45pm	IPTA Annual General Meeting
2.45pm-3.30pm	IPTA Special Meeting of Fellows
3.30pm-3.50pm	Afternoon Tea
3.50pm-5.00pm	Negotiating the Responsibility Rapids Chair: Mr Graham Cowin (i) Professional Conduct Speaker: Ms Sigrid Higgins, Patent and Trade Marks Attorney Disciplinary Tribunal (ii) Managing Conflicts of Interest Speaker: Mr Patrick Monahan, Monahan & Rowell Lawyers
7.00pm-10.30pm	Informal Dinner The Deck Restaurant, Southbank Hospitality Suite

Saturday, 17 April

9.00am-10.30am	Trade Mark Rights: Their Use and Abuse Chair: Mr Jeremy Dobbin (i) Proprietorship/Trade Mark Use Speaker: Ms Siobhan Ryan, Barrister (ii) Bad Faith Speaker: Ms Janice Luck, DLA Phillips Fox
10.30am-11.00am	Morning Tea

11.00am-12.30pm	The Role of Mediation in IP Disputes Chair: Mr Richard Baddeley Speakers: Mr Alan Limbury, Strategic Resolution Ms Sia Lagos, Victorian District Registrar, Federal Court of Australia
12.30pm-1.45pm	Lunch Swanston Rooms
1.45pm-3.15pm	Challenges and Changes ... Around the World ... Chair: Mr David Tadjell (i) Negotiating the Challenges of the Indian Patent Office Speaker: Dr Malathi Lakshmikumar, Lakshmikumar & Sridharan (ii) Progress on New Zealand's Patent Legislation Speaker: Mr Tim Jackson, President of NZIPA (iii) Patent Reform in the U.S. - Closest Ever to Reality Speaker: Mr Alan Kasper, President of AIPLA
3.15pm-3.45pm	Afternoon Tea
3.45pm-4.45pm	Challenges and Changes ... and At Home ... Chair: Mr Mark O'Donnell Speaker: Mr Ben Fitzpatrick, Barrister
6.15pm-6.45pm	Cocktail Party for Past Presidents & Guests (by invitation)
7.30pm-11.45pm	Annual Dinner Melbourne Museum (Bus departs 7.00pm) Guest Speaker: The Governor of Victoria, Prof. David de Kretser, A.C. Dress: Formal Hospitality Suite

Sunday, 18 April - Optional

11.00am-5.30pm	Annual Golf Tournament Sandhurst Golf Club (Bus departs 11.00am, tee-off time 12.00noon)
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GENERAL INFORMATION

THE LANGHAM HOTEL, MELBOURNE

Reflecting the cultural and historical essence of the city, The Langham Hotel is located on the banks of the Yarra River within easy reach of the city's business district, fashion, shopping, sport parks and gardens, al fresco restaurants, cafes and nightlife. It is the centrepiece of Melbourne's arts precinct close to the National Gallery of Victoria, the Arts Centre and Federation Square.

Check-in time: 3.00pm Check-out time: 11.00am

Note: The hotel will assist early arrivals subject to availability.

ACCOMMODATION

Accommodation is to be booked direct with The Langham Melbourne Hotel's Reservations Department. A group block is held under the code of “**IPT14APR**”.

Please complete the Accommodation Booking Form (downloadable from the IPTA website) and email or fax it to The Langham Hotel. Your account must be settled with the hotel on check-out.

IMPORTANT: Cancellations received after 12pm on arrival date will be charged the full accommodation fee for the first night.

Pre & Post Accommodation: The IPTA rates are available prior and post the conference, depending on availability.

BREAKFAST

Breakfast is available on consumption in the Melba Restaurant and is offered to IPTA delegates at a reduced rate of \$25 per person per day. Breakfast will be charged to the delegate's room.

CLIMATE

The average temperatures in Melbourne in April are as follows:

Minimum: 12 °C Maximum: 21 °C

DRESS RECOMMENDATIONS

Business Sessions:	Smart Casual
Informal Dinners:	Smart Casual
Annual Dinner:	Formal
Golf:	Dress shorts or slacks, collared shirt, soft spiked golf shoes