

## 2010 Francis Gurry Intellectual Property Lecture

# *“Not seeing the wood for the trees: Is the patent system still fit for purpose?”*

**Alison Brimelow CBE**  
President, European Patent Office

Monday, 1 March 2010

*Presented in conjunction with the Institute of Patent and Trade Mark Attorneys of Australia*



In the past fifteen years, patents have undergone a sea change from arcane legal instruments to trendy IP rights. Globalisation, workload issues and heightened public scrutiny are challenging received wisdom, and patent systems world-wide are at a crossroad as pressures to create a truly global patent system increase.

But are we addressing the right problems and are we concerned about the right things?

If so, do we have the energy and courage to address them?

Alison Brimelow took office as President of the European Patent Office on 1 July 2007. Prior to her election as President, she was the Chief Executive and Comptroller General of the UK Patent Office.

She regularly appears in *Managing IP's* annual list of the world's most influential people in intellectual property.



### EVENT CONTACT DETAILS

Date: Monday 1 March 2010  
Time: 6.15 pm  
Venue: Melbourne Law School  
185 Pelham Street, Carlton  
Enquiries: 03 8344 1153  
Bookings are essential for this free public lecture.  
Register online at: [www.law.unimelb.edu.au](http://www.law.unimelb.edu.au)

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