

Commercialising Inventions - What's the Story?

Tuesday 17 February 2009

Customs House, The University of Queensland

Thursday 19 February 2009

The University of Melbourne

Intellectual Property Research Institute of Australia and the *Australian Institute of Commercialisation* are hosting a one-day conference in February 2009 on commercialising inventions. This conference will feature the results from several national surveys of inventors, including a survey of 4000 Australian inventors.

The conference is targeted at senior business manager, IP lawyers, patent attorneys and policy analysts. It is intended to inform people about how many inventions are developed; how many are successfully commercialised; what are the main characteristics of this success and what the value of most patents is.

This one-day conference will be held in both Brisbane and Melbourne.

A panel of international and local speakers has been assembled to ensure that this conference will be the premiere event of commercialising pathways.

Presenters include:

Professor Bronwyn H. Hall, Professor in the Graduate School at the University of California at Berkeley, United States and Professor of Economics of Technology and Innovation at the University of Maastricht, Netherlands

Professor Alfonso Gambardella, Professor of Management, Università Commerciale "L. Bocconi", Milan, Italy

Make an expression of interest without obligation.

To reserve your place and receive conference information and a registration form please complete this form and send it to IPRIA. For information about the program, registration fees and booking details, or the online expression of interest form, please visit our conference website or contact our information service on:

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