

DO PATENTS MATTER FOR COMMERCIALISATION?

IPRIA / IPTA Seminar

Date: Thursday 21 May 2009

Time: 12.30pm for 1.00pm

Venue: Cliftons

The Intellectual Property Research Institute of Australia (IPRIA) in association with the The Institute of Patent and Trade Mark Attorneys of Australia (IPTA) are hosting a public seminar, to which you are invited.

In this seminar, we take a look at the role that patents play in determining successful commercialization using survey data on 3,736 Australian inventions which were the subject of a patent application between 1986 and 2005. Although almost half of the survey respondents' patent applications were not granted, many still attempted to commercialize their inventions. This variation in patenting and commercialization outcomes enables us to examine the role that patents play in shaping commercialization outcomes (both in terms of attempting to commercialize and the monetary return from commercialization). Our results suggest that while the receipt of a patent grant had a positive and significant effect on attempting most commercialization stages, the magnitude of the effect is quite modest.

Speakers

Dr Paul Jensen, Senior Research Fellow, IPRIA and the Melbourne Institute of Applied Economics and Social Research at the University of Melbourne

Seminar and Registration Details

Further details about the seminar and registration form are available www.ipria.org/events/seminar

This seminar will also run in Perth on Tuesday 19 May and in Sydney on Monday 25 May.

Continuing Professional Development

Professional Standards Board

The Professional Standards Board for Patent and Trade Marks Attorneys has advised that attendance at this seminar will enable Patent and Trade Marks Attorneys to claim **one** CPE point.

Jean Molloy

Executive Officer

Intellectual Property Research Institute of Australia (IPRIA)

The University of Melbourne

Level 7

Alan Gilbert Building

161 Barry Street

VIC 3010

Tel: + 61 3 8344 2153

Fax: + 61 3 8344 2111

Web: www.ipria.org